

**Automobile Dealers—
New Cars—(Cont'd)**

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER
AUTOMOBILES ARE
BUILT BUICK WILL
BUILD THEM.



"WHERE TO BUY IT"

DISTRIBUTOR

HOWARD AUTOMOBILE CO
1601 Van Ness..... GR ayton-4-2000
Service Dept.
1750 California..... GR ayton-4-2000

DEALERS

BELLI MOTOR CO
7400 Mission Daly City..... DE laware-3-6300
REMENSPEGER BROS
2145 Market..... MA rket-1-1088

CADILLAC-LASALLE SALES & SERVICE

"STANDARD
OF THE
WORLD"



"WHERE TO BUY IT"

DEALER

DON LEE INC
1000 Van Ness..... PR ospct-5-0100

A separate business listing under your own name frequently can mean great convenience to you. The extra cost for these separate listings is small.

Les Vogel

"The Chevrolet Block"

Day  Night

MARKET & VAN NESS AVE.

SERVICING • REPAIRS • PARTS

Nite Service Till 2 A. M.
Monday Thru Friday

UNderhill 1-1702

FULLY EQUIPPED TO GIVE YOU THE UTMOST IN EVERY SERVICE

TOWING

Cadillac Motor Car Division Genl Motors Sales Corp
Distributor 1000 Van Ness..... PR ospct-5-0100
CHEVROLET AUTHORIZED SALES & SERVICE

Choose Chevrolet for Big-Car quality at low cost. Remember—Chevrolet's proved quality, plus nationwide Chevrolet dealer service, means double dependability wherever you travel.



"FOR SERVICE, CALL"

BANK CHEVROLET CO
Montgomery & Jackson..... GA rfd-1-4300
BELLI MOTOR CO
7400 Mission Daly City..... DE laware-3-6300
DON GILMORE
Van Ness Av & Golden Gate Av. UN drhil-1-1026
Service Dept
Van Ness Av & Eddy..... UN drhil-1-1026
Night-Suns & Holidays call UN drhil-1-1030
INGOLD ERNEST COMPANY
999 Van Ness..... GR ayton-4-7700
SCHROMER L M
3855 Geary Blvd..... SK yline-1-3563
VOGEL LES CHEVROLET CO
Market at Van Ness Av..... UN drhil-1-1702

Chevrolet Motor Division-Fleet Department
405 Montgomery..... EX brook-2-3403
Chrysler Motor Car Co Agency
1200 Van Ness..... PR ospct-5-2400
(Continued Next Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

**Automobile Dealers—
New Cars—(Cont'd)**

CHRYSLER-PLYMOUTH SALES & SERVICE

THE
BEAUTIFUL
CHRYSLER



"WHERE TO BUY THEM"

DISTRIBUTOR

McALISTER JAMES W INC
1200 Van Ness Av..... PR ospct-5-2400

DEALERS

JOHNSON BEN E SUPER SERVICE STATIONS
19th Av & Ortega..... MO ntrose-4-9910
LANNING JESS 3030 Mission, MI ssn-7-3236
MENZIES HAROLD MOTOR CO
4019 Geary Blvd..... SK yline-1-5681
MISSION AUTO CO
6465 Mission..... JU niper-7-4834
ROYAL MOTOR SALES
Bay & Columbus..... TU xedo 5-0674

Hurry in dialing often wastes time. Listen for the dial tone. Dial carefully, drawing the dial all the way to the stop. Remove your finger and let the dial return to position naturally, without forcing. Result: Speed, accuracy!

It pays to make frequent use of the Classified Telephone Directory. It lists services, stores, products and professional people—all classified for your convenience.

CHEVROLET

SALES and SERVICE

America's **FINEST** shops—metal work, body work, duco, mechanical, electrical, brake, upholstery, radiator, ignition, repairs & maintenance—a COMPLETE service with **PRECISION** equipment for BOTH passenger cars & trucks. Skill, promptness, **LOW COST & GENUINE** Chevrolet parts for both wholesale & retail trade.

In a new, modern building—the **LAST WORD** in efficiency & convenience, a plant **BUILT TO OUR ORDER & OWNED** by us.

Let's be acquainted.
"CHEVROLET HEADQUARTERS"

ERNEST INGOLD COMPANY
VAN NESS & O'FARRELL GRAYSTONE 4-7700



DANIELS GEORGE
1560 Van Ness..... OR dway-3-6451
(See Advertisement Page 39)
Daniels Motor Co
1560 Van Ness Av..... PR ospct-5-8354
DE SOTO MOTOR CAR CO AGENCY
Van Ness Av & Bush..... TU xedo-5-1865

DE SOTO-PLYMOUTH SALES & SERVICE

GREATEST
DE SOTO
EVER BUILT



"FOR SERVICE CALL"

ALLEN J W CO 3135-24th..... VA lencia 4-1401
B & H MOTORS INC
Pacific & Montgomery..... EX brook-2-8338
DONAHUE JAMES E
6232 Mission..... JU niper-4-1631
KREBTILLER MOTOR CO
2355 Market..... HE mick-3-6060
LEVEN BERNIE CO
2900 Geary Blvd..... SK yline-1-5800

DISTRIBUTOR

WATERS JAMES F INC
Van Ness Av & Bush..... TU xedo-5-1865

Dodge Bros Corp Distributor
1849 Van Ness Av..... OR dway-3-2121
(Continued Next Page)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

W.M. L. Hughson CO. INC.

FORD
OLDEST FORD DEALER IN THE WORLD
(OUR 45TH YEAR)

SERVICE and REPAIRS

Factory-Trained Specialists on Ignition, Body Reconstruction, Brakes, Wheel Alignment and Painting. Latest Precision Tools—Fully Equipped Shop for a Complete FORD Service.

SALES DEPT.
1400 VAN NESS AVENUE
ORdway 3-9541

OFFICE, SERVICE & PARTS
1200 LARKIN · COR. BUSH
ORdway 3-9541

FOR TOWING SERVICE ONLY
Nights · Sundays · Holidays · ORdway 3-4242





Lincoln and
MERCURY B

Authorized
SALES☆☆☆
PARTS☆☆
SERVICE



Fully Equipped Plant for Every Auto Service
Factory Trained Mechanics — Time Plan Terms
USED CARS — BOUGHT - SOLD - REPAIRED
Established over 11 years

VAN ETTA MOTORS
LINCOLN & MERCURY DISTRIBUTORS
1101 - 1155 Van Ness Ave. Phone **ORdway 3-8800**
Geary Post Block

CHEVROLET

SALES Authorized SERVICE

Repair service for all makes of cars
Complete auto painting and rebuilding
Complete stock genuine Chevrolet parts
Towing

No down payment • Budget terms on repairing

DON GILMORE
Service Division
VAN NESS at EDDY · UNderhill 1-1026
New & Used • Sales & Service
VAN NESS at GOLDEN GATE · UNderhill 1-1026



SAN FRANCISCO'S OLDEST CHEVROLET DEALER

BOAS MOTOR CO. - YOUR FACTORY AUTHORIZED DEALER FOR

Pontiac

Our Shops Are Equipped To Repair Any Make Car
Our Factory-Trained Mechanics Will Give You a Better Job

Scientific Motor Tune Up & Repairs · Wheel Aligning & Balancing · Painting · Fender & Body Work · Upholstering
Safety Lubrication · Washing & Polishing
Complete Pontiac Parts

HIGHEST CASH PRICES PAID FOR GOOD USED CARS!
SEE US FIRST!

BOAS MOTOR CO.
3800 Geary at 2nd Ave.
BAyview 1-2237